

WWW.PARTYWITHMOMS.COM is an original digital media company celebrating and serving thousands of discerning mothers through our relevant content. Our ads create a very high level of brand awareness.

We have served more than **1,000,000 unique impressions** since 2016.

Advertising Packages

The Social Mini – \$100

- Posts published on our Facebook, Twitter, and Instagram.
- Perfect for an announcement, event, sale, open house, etc.

Content to be published within 24 hours of receiving payment.

Press Release – \$200

- Article written by us and published on partywithmoms.com, our social media and sent to our mailing list.

Content to be published within 24 hours of receiving payment.

Mass Email Blast – \$400

- Customized email blast sent via our marketing partner to over 10,000+ discerning readers in Fairfield & Westchester Counties.
- Content also published on our website, social media & emailed to our 2,500+ subscribers.

Published within seven days of receiving payment.

12-Month Ad Package – \$1,600

- Four articles written by us and published on our website, social media and emailed to our 2,500+ subscribers.
- One of these articles is sent via our marketing partner to over 10,000+ discerning readers in Fairfield & Westchester Counties.
- Featured ad on all content pages of partywithmoms.com.
- Ad featured in our weekly emails via Mailchimp.
- Social media promotion.

50% deposit required on date of agreement.

- ☐ The Social Mini – \$100
- ☐ Press Release – \$200
- ☐ Mass Email Blast – \$400
- ☐ 12-Month Ad Package – \$1,600
- ☐ Ask about Advertising Exclusives.

Advertising Information

Website – partywithmoms.com

- 4,000+ unique views per month.
- Traffic from our mailing list, social media & SEO analytics.

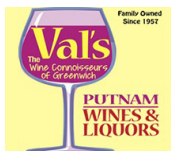
Social Media

- 6,000+ followers including Facebook, Instagram & Twitter.
- We use our accounts to promote our content with daily posts.
- Moms of the Week often share their interview.

Email Lists

- 2,500+ Party with Moms subscribers.
- 10,000+ discerning readers in Fairfield/Westchester Counties.

Some of Our Advertisers



Sample Ad

Ad Size:
209 x 176 pixels

Ad format:
jpeg

Party with Moms LLC

108 Patterson Avenue · Greenwich, Connecticut 06830 · 203.219.8233
remy@partywithmoms.com · www.partywithmoms.com

Compelling Original Site Content

Mom of the Week

Party with Moms

HOME MOM OF THE WEEK + PARENTING COLUMNS + MOM'S CORNER + PHOTOS

CALENDAR +

Home Page » Mom of the Week » Meet Jen Danzi! If you don't know Jen you're probably not from Greenwich.

Meet Jen Danzi! If you don't know Jen you're probably not from Greenwich.

August 26, 2014 • Posted by PartywithMoms in Mom of the Week • Tags: Golf, Greenwich, Greenwich Restaurant Week, Jen Danzi, Mom of the Week, Party with Moms Golf Outing, Real Estate, Vino • Comments Off on Meet Jen Danzi! If you don't know Jen you're probably not from Greenwich.

Like 232 Tweet

Share this Article

f Facebook 232 t Twitter



What do you love to do with your children? How old are they? And what is your greatest wish for them?

Jones is 15 months now and is walking and has a handful of words and gestures she uses to communicate. She is a water bug. She loves to go anywhere that has water: the pool, the beach, even the bath. My greatest wish for Jones is that she lives a happy and super long life.

When and where are you the happiest?

I love being with my family pretty much any place. I love going out to dinner, to parties at people's home and to events around town.

Parenting & Educational Columns:

- **Anne's Parenting Column** – written by Anne Martine Cook, who has over 40 years of experience loving and helping young children and their parents.
- **Marianne's Early Childhood Column** – written by former Head of Putnam Indian Field School, Marianne Riess.
- **Dr. Lowe's Admissions Column** – Dr. Paul Lowe, admissions expert for top private schools & highly selective colleges.
- Guest columnists are frequently featured on topics of interest.

Mom of the Week:

These interviews have become a very powerful platform for moms to connect and share their stories. To date we have interviewed over 100 amazing mothers!

Mom's Corner: Contains items of interest

*Education & Programs
Parties & Events
Food & Drink
Health & Beauty
Sports & Fitness
Giving Back
House & Travel
Cool Other Stuff*

Real Estate:

*Remy's House of the Week
Public Open Houses
Market Report
Remy's Recommendations*

Remy's House of the Week



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Company Overview / Advertising Information

Party with Moms LLC is an original digital media company celebrating & serving moms through our content. We are inspired by the many moms who, after managing their own lives, families and careers, volunteer every day to help others. Our website is dedicated to moms of all ages & those who love them.

Our Story – Party with Moms originated when Remy accompanied his mother, Anne Martine Cook to a beach-themed fundraiser at Putnam Indian Field School. Remy created a tee shirt that said Party with Moms in a hot pink font. To his surprise, moms loved the shirt and Party with Moms was born. Since then, we have expanded our clothing line, but more importantly, added considerable content relevant to mothers & their families.

Audience – Our readership consists of discerning mothers in the Fairfield County area. These moms want the best for their families, have free time and usually support at home. They go out several times a week, either with husbands or friends. Many of them have launched new businesses. They are entrepreneurial, philanthropic and focused on education and enrichment for their children. They use a variety of services in the community, such as health & fitness clubs, salons, retail shops and restaurants. Our secondary target is the people who admire mothers: their husbands & families.

Advertising – Thousands of Fairfield County moms read our unique content every week. Our advertisers are promoted through thoughtful articles published on our website & social media. We advertise for restaurants, educational programs, health & fitness services, major events, retailers, home construction & renovation companies.

Emails via Mailchimp (2,500+ PWM Subscribers) – A weekly email includes a recap of articles published during that week, advertisers are featured in the emails.

Customized Email Blast – Sent to over 10,000 discerning readers in Fairfield and Westchester counties. The demographics of the mailing list include Greenwich real estate agents, lawyers, hedge fund employees, members of local charity committees, friends, family, business owners, press/media.

Giving Back – We have raised over \$4,500 for Greenwich charities benefiting women.

Press – *Party with Moms* has been featured in the local media –

Greenwich Patch
Greenwich Free Press
It's Relevant News

Greenwich Time
Greenwich Magazine
Greenwich Sentinel

Party with Moms LLC